

SWAT analysis of ‘David Tvildiani Medical University Public Nursing College’ LLC

S-Strength

1. The college is an institution associated with “David Tvildiani Medical University” giving it **reputational preference**.
2. The college is an associate company of the largest hospital sector giving it **access to the practice and educational objects of the country leading clinics**.
3. Practicing nurses, including chief nurses, are employed at positions of professional teachers reflecting positively on preparation of professional students.
4. Existence of students financing mechanisms by the support of partner organizations.

W-Weaknesses

1. Current performance in rented building.
2. Low recognizability.
3. High price compared to market.

O-Opportunities

1. Partnership to European highly rated clinics for students/graduates advanced training.
2. Implementation of joint projects with International donors.
3. Possibility of developing new educational materials and improving the quality of existing ones.

T-Threats

1. Loosing professional students due to strict control of students’ academic progress.
2. Changing regulations at the governmental level threatening college authorization and accreditation.
3. Loosing professional teachers due to competition.
4. Loosing professional students due to high competition.
5. Private college financial dependence on the partner and professional student.
6. Less professional literature at market of nurse education.
7. Lack of ordered system for further training of professional teachers.